Agenda Items

➢ Planning approach, methodology, and timeline
➢ Data collection techniques
➢ Next Steps
  ▪ Finalize Strategic Plan
  ▪ Hold Action Planning Retreat to chart course for Year 1 Implementation
➢ Q&A
Planning Approach to Support Continuous Quality Improvement

- Identify key priorities and needs, building upon current initiatives and strengths, and identify emerging issues that impact organizational effectiveness and sustainability
- Develop a strategic framework and annual action plan
- Implement action plan
- Monitor progress and adjust as needed
- Evaluate outcomes
- Sustain approaches

Data Collection

- Conducted Key Informant Interviews (n=23)
  - Academia
  - Advocacy Organizations
  - City Officials
  - Philanthropy
  - Health Equity Advisory Committee
  - BPHC Staff

- Facilitated 6 Staff/Community Engagement Sessions (n= 100 participants)

- Implemented Staff Survey

- Conducted Document Review
# Prioritization Process: Selection Criteria

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Description</th>
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<tbody>
<tr>
<td><strong>Alignment</strong></td>
<td>Aligns with BPHC’s vision, mission, and values.</td>
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<tr>
<td><strong>Feasibility</strong></td>
<td>Ability to address this issue (e.g., expertise, experience, etc.)</td>
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<td><strong>Need</strong></td>
<td>Demonstrated area of internal and external need.</td>
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<tr>
<td><strong>Political &amp; Collective Will</strong></td>
<td>Internal and external will to address this issue exists.</td>
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<td><strong>Impact</strong></td>
<td>Impact and results from addressing this issue can be measured and demonstrated.</td>
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<tr>
<td><strong>Resources</strong></td>
<td>Available resources to address issue (e.g., funding, staff, etc.).</td>
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<tr>
<td><strong>Visibility</strong></td>
<td>Focus in this area will allow us to increase the visibility and awareness of BPHC's efforts.</td>
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<tr>
<td><strong>Capacity Building</strong></td>
<td>Enables BPHC to build/strengthen its capacity to carry out its mission.</td>
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November Strategic Planning Sessions

February Year 1 Action Planning Session
Next Steps

Finalize Strategic Plan

➢ Key stakeholder review and feedback of goals, objectives, and strategies

Action Planning Session:

➢ Develop Year 1 Action Plan with implementation activities to be included in strategic plan

➢ Convene all-day Planning Session on Feb. 13
  ▪ Review final Strategic Plan components
  ▪ Identify and prioritize strategies for Year 1 Implementation
  ▪ Create Action Steps, Identify Persons Responsible, Create Timeline, Develop Monitoring & Evaluation Methods, and Identify Resources Required for each strategy

Goal: release in March
Questions