



Health Resources in Action
Advancing Public Health and Medical Research



Boston Public Health Commission
Strategic Plan
Board Presentation
January 16, 2019

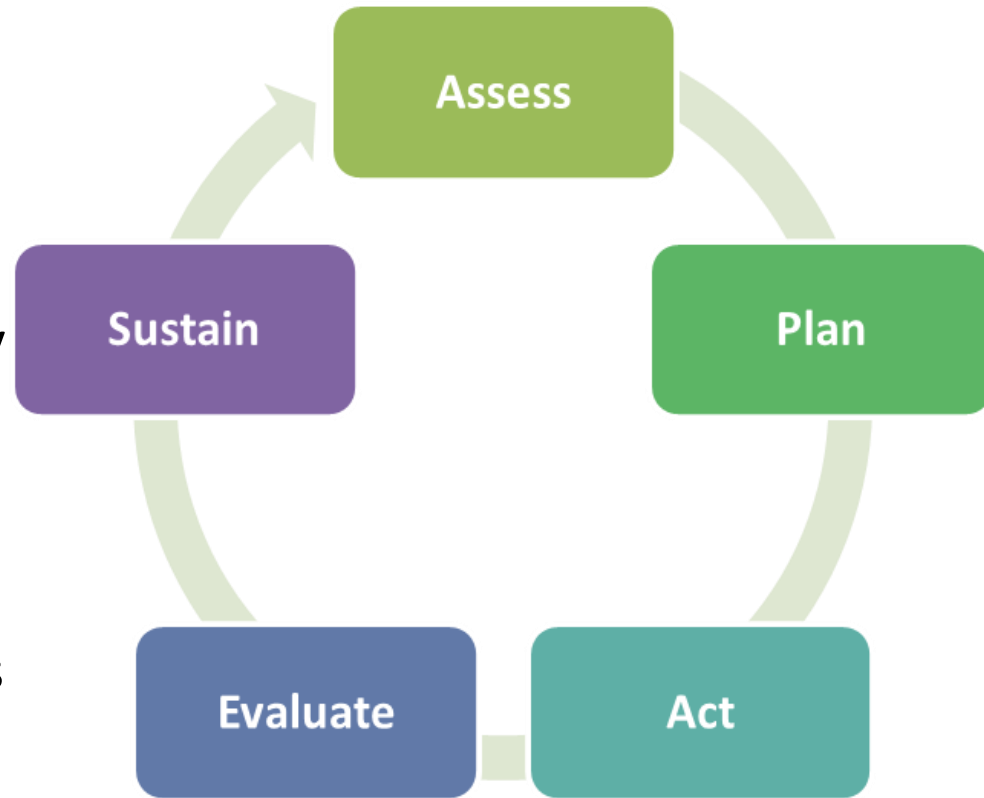
Agenda Items

- Planning approach, methodology, and timeline
- Data collection techniques
- Next Steps
 - Finalize Strategic Plan
 - Hold Action Planning Retreat to chart course for Year 1 Implementation
- Q&A



Planning Approach to Support Continuous Quality Improvement

- Identify key priorities and needs, building upon current initiatives and strengths, and identify emerging issues that impact organizational effectiveness and sustainability
- Develop a strategic framework and annual action plan
- Implement action plan
- Monitor progress and adjust as needed
- Evaluate outcomes
- Sustain approaches



Community Tool Box, Help Taking Action, Accessed 9/23/15.



Strategic Planning Timeline & Methodology



Data Collection

- **Conducted Key Informant Interviews (n=23)**
 - Academia
 - Advocacy Organizations
 - City Officials
 - Philanthropy
 - Health Equity Advisory Committee
 - BPHC Staff
- **Facilitated 6 Staff/Community Engagement Sessions**
(n= 100 participants)
- **Implemented Staff Survey**
- **Conducted Document Review**



Prioritization Process: Selection Criteria

Alignment	Aligns with BPHC's vision, mission, and values.
Feasibility	Ability to address this issue (e.g., expertise, experience, etc.)
Need	Demonstrated area of internal and external need.
Political & Collective Will	Internal and external will to address this issue exists.
Impact	Impact and results from addressing this issue can be measured and demonstrated.
Resources	Available resources to address issue (e.g., funding, staff, etc.).
Visibility	Focus in this area will allow us to increase the visibility and awareness of BPHC's efforts.
Capacity Building	Enables BPHC to build/strengthen its capacity to carry out its mission.



Action Planning



Next Steps

Finalize Strategic Plan

- Key stakeholder review and feedback of goals, objectives, and strategies

Action Planning Session:

- Develop Year 1 Action Plan with implementation activities to be included in strategic plan
- Convene all-day Planning Session on Feb. 13
 - Review final Strategic Plan components
 - Identify and prioritize strategies for Year 1 Implementation
 - Create Action Steps, Identify Persons Responsible, Create Timeline, Develop Monitoring & Evaluation Methods, and Identify Resources Required for each strategy

Goal: release in March



Questions

