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# Strategic Priorities: BPHC Board Meeting

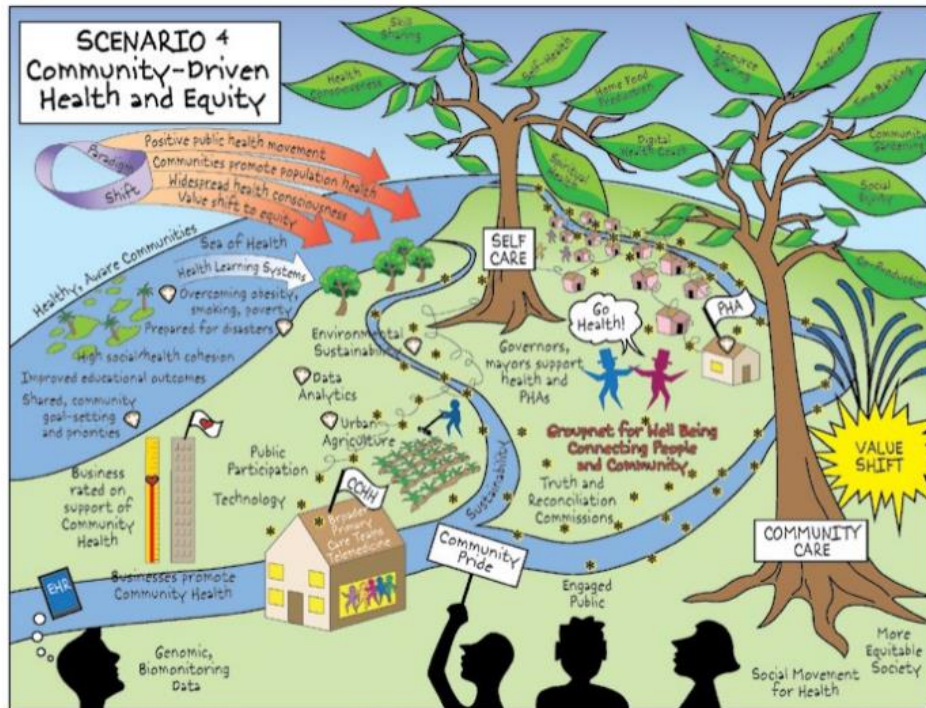
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Executive Director

4/12/17

# Public Health 3.0: creating a 21<sup>st</sup> century public health infrastructure

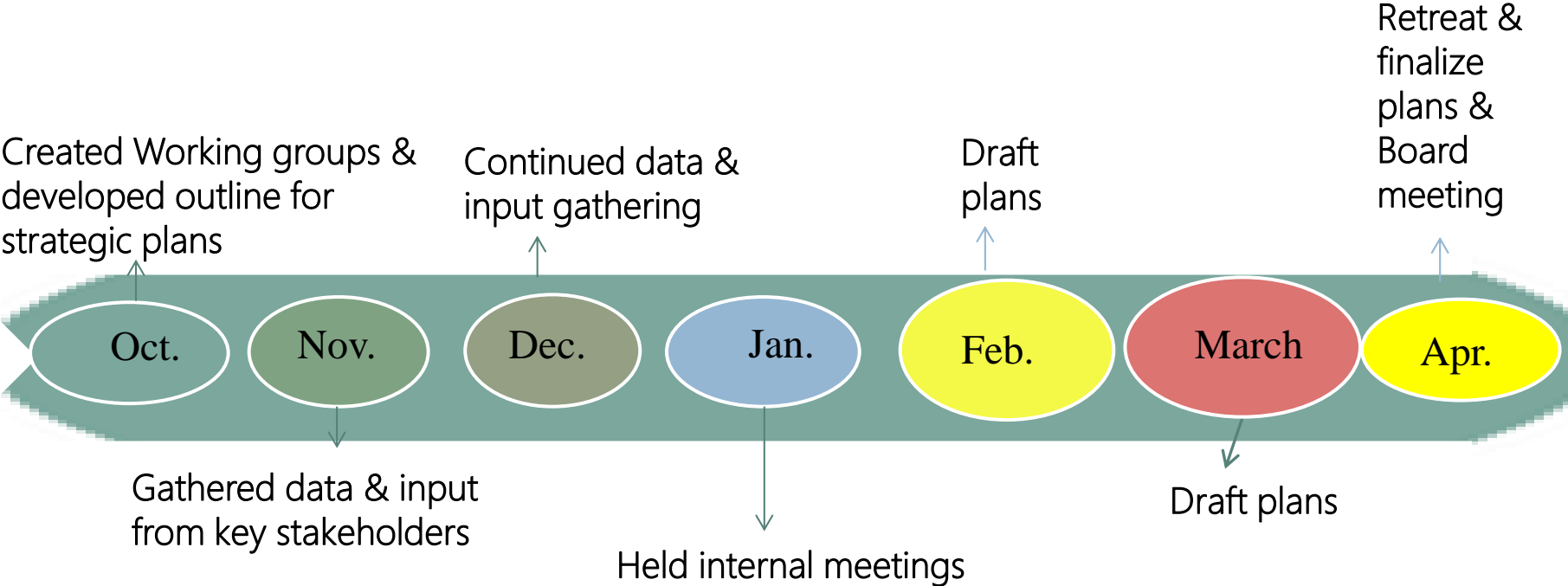
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Emphasizes cross sector collaboration

Leverage environmental and systems-level actions that directly affect the social determinants of health

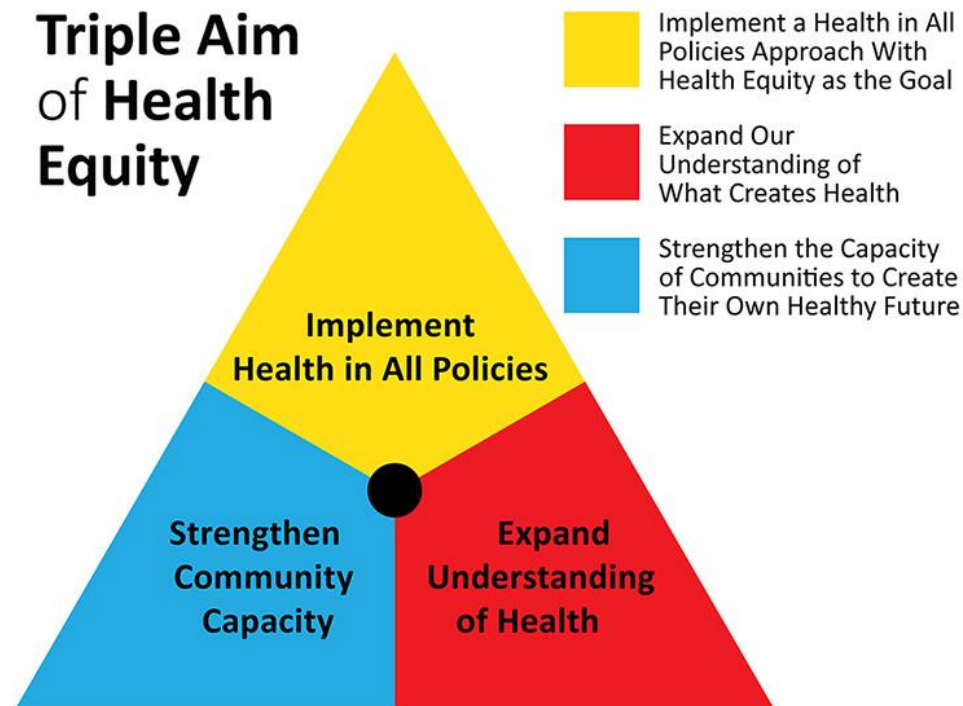
# Projected Timeline



# Strategic Priority 1

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## Advancing health equity



# Strategic Priority 2

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## Treating and preventing opioid abuse

- ▣ Prevention
- ▣ Treatment and recovery support
- ▣ Access to care

# Strategic Priority 3

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Strengthening partnerships between BPHC and health care community to improve population health

- ▣ Public health integration
- ▣ Health transformation

# Guiding Principles

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- Ensure inclusive process with internal and external partners.
- Ensure development of comprehensive strategic plan that includes cross-cutting goals and/or strategies and also development of bureau-specific ones for each priority.
- Ensure that all bureaus and public health service centers participate in working groups.
- Integrate QI methods in the implementation of working groups and development of strategies across priorities.
- Integrate health equity approach and identify sustainability plan for each priority.

# Internal Working Groups

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- Executive Office Leads for each priority with lead Bureau/Office support
  - ▣ Advancing Health Equity: Monica & Health Equity Office
  - ▣ Treating and preventing opioid abuse: Rita & Bureau of Recovery Services
  - ▣ Strengthen the partnership between BPHC and the Healthcare Community: Huy & Community Initiatives Bureau
  
- Create internal working groups with representation from across the organization
  - ▣ Work with Bureau Director to identify bureau representatives
  - ▣ Invite all staff to participate in working groups



# Working Group activities

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- Develop strategic plan: 2 year plan with short term goals for Year 1 and longer term goals for Year 2 to guide implementation activities for each priority
- Convened kick off meeting of strategic priority working groups
  - ▣ Identify sources of information and data available or needed to complete plan
  - ▣ Identify current activities already underway
  - ▣ Identify opportunities for new activities, collaboration internally/externally

# Develop project plans for each priority

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- Project charter that identified:
  - ▣ Lead staff and responsible staff/programs
  - ▣ Goals
  - ▣ Objectives
  - ▣ Strategies
  - ▣ Measures
- Plans will get consolidated into a single plan that also reflects Bureau specific work on strategic priorities

# Strategic Map

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**Create a thriving Boston where everyone lives healthy, fulfilling lives free of racism, poverty, violence and other systems of oppression. Everyone will have equitable opportunities and resources, leading to optimal health and well-being.**

## GOALS

### Health Equity

- Expand the understanding and dialogue of what creates health and what creates inequality.
- Expand support for and design of place-based strategies that advance communities of opportunities across Boston.
- Strengthen workforce development opportunities for staff to integrate equity into program and policy design.

### Public Health & Health Care

- Strategically Lead Population Health Improvement Efforts.
- Build effective clinical and community linkages.
- Improve healthcare quality to ensure equity.
- Develop financing and payment models to sustain individual and community health promotion and disease prevention services.

### Opioid Abuse

- Increase awareness about opioid use disorders among Boston residents.
- Expand BPHC capacity to provide harm reduction services.
- Expand BPHC's role to address disparities in access to recovery services.
- Expand BPHC's capacity to engage in substance use prevention.
- Improve surveillance efforts to better understand community need and effectively measure impact of programs.

**Communications - Community Engagement – Measuring Impact – Social Determinants – Surveillance – Workforce Development**

**Vision: BPHC effectively partners with healthcare community to protect, preserve, and promote the health and well-being of all Boston residents particularly the most vulnerable.**

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## Public Health & Health Care

### • **GOALS**

- Strategically Lead Population Health Improvement Efforts.
- Build effective clinical and community linkages.
- Improve healthcare quality to ensure equity.
- Develop financing and payment models to sustain individual and community health promotion and disease prevention services.



### **Objectives**

- Expand and strengthen public health surveillance
- Co-lead community health planning.
- Coordinate health and public health messaging.

**Vision: BPHC effectively partners with healthcare community to protect, preserve, and promote the health and well-being of all Boston residents particularly the most vulnerable.**

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## Public Health & Health Care

- **GOALS**
- Strategically Lead Population Health Improvement Efforts.
- Build effective clinical and community linkages.
- Improve healthcare quality to ensure equity.
- Develop financing and payment models to sustain individual and community health promotion and disease prevention services.



## **Objectives**

- Expand access to community and home-based prevention and health promotion services.
- Expand care team models to include community-based providers.

**Vision: BPHC effectively partners with healthcare community to protect, preserve, and promote the health and well-being of all Boston residents particularly the most vulnerable.**

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## Public Health & Health Care

### • **GOALS**

- Strategically Lead Population Health Improvement Efforts.
- Build effective clinical and community linkages.
- Improve healthcare quality to ensure equity.
- Develop financing and payment models to sustain individual and community health promotion and disease prevention services.



### • **Objectives**

- Conduct healthcare quality disparities surveillance.
- Ensure health information is linguistically accessible.

**Vision: BPHC effectively partners with healthcare community to protect, preserve, and promote the health and well-being of all Boston residents particularly the most vulnerable.**

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## Public Health & Health Care

### • **GOALS**

- Strategically Lead Population Health Improvement Efforts.
- Build effective clinical and community linkages.
- Improve healthcare quality to ensure equity.
- Develop financing and payment models to sustain individual and community health promotion and disease prevention services.



### • **Objectives**

- Shape Determination of Need Community Health Initiative to support health promotion and disease prevention .  
Coordinate hospital community improvement planning (CHIP) to support health promotion and disease prevention.
- Participate in alternative payment models that pay for services which address social determinants of health.

# Discussion questions

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- What are external activities that we can leverage to promote our work?
- How will we need to change to meet future changes in the broader healthcare system?
- From your perspective, what is the role of the health department in health delivery transformation efforts?
- Which other stakeholders should we engage as we develop our work?